MANUSHER MOTAMOT • 2026

Advertising Media Kit

PRINT • DIGITAL • SOCIAL

A Bengali media platform connecting brands with audiences across West Bengal.



ABOUT MANUSHER MOTAMOT

Manusher Motamot is a Bengali weekly newspaper and digital news platform based in West Bengal, India. We cover important and under-reported issues affecting West Bengal, along with relevant national and international developments.

The publication is registered under **PRGI/RNI No. WBBEN/2015/66007**. Our media profile also includes institutional and government-facing media presence. Details of accreditation/enlistment are available for verification on request.

OUR MEDIA PRESENCE

PRINT	**Manusher Motamot — Four-page colour broadsheet weekly newspaper**
DIGITAL	**www.manushermotamoth.com**
DIGITAL	**www.imdiapost24.com**
SOCIAL	**Facebook • Instagram • Video / News Promotion**

Print + Digital + Social — one integrated media presence for advertisers.

01 / ADVERTISING

Advertising Opportunities

Print, website and social advertising formats.

NEWSPAPER ADVERTISING

- Front Page Advertisement
- Back Page Advertisement
- Full Page
- Half Page
- Quarter Page
- Classified / Promotional

WEBSITE ADVERTISING

- Homepage Banner
- In-Article Banner
- Mobile Banner
- Category Placement
- Premium Placement

SOCIAL MEDIA

- Facebook Promotion
- Instagram Promotion
- Reel / Video Promotion
- News Creative
- Sponsored Post



WEEKLY NEWSPAPER

FOUR-PAGE COLOUR BROADSHEET

Place your advertisement in the weekly print edition through front page, back page, full page, half page or quarter page options.

PRINT + DIGITAL

Integrated advertising across our digital portals and weekly newspaper.

Rate Card available on request.

Advertising enquiries: editor.indiapost24@gmail.com

02 / TARGET ADVERTISERS

Put Your Business in Front of the Right Audience

High-visibility advertising opportunities for local, institutional and regional advertisers.

HEALTHCARE

Hospitals • Clinics • Diagnostics • Pharmacies

EDUCATION

Schools • Colleges • Coaching • Training

REAL ESTATE

Developers • Property • Housing • Construction

JEWELLERY & LIFESTYLE

Jewellery • Fashion • Beauty • Lifestyle

FOOD & HOSPITALITY

Restaurants • Hotels • Cafés • Resorts

AUTOMOBILE

Dealers • Service • Accessories • Mobility

RETAIL & E-COMMERCE

Shops • Retail Brands • Online Businesses

CORPORATE & SERVICES

Companies • Agencies • Professional Services

TRAVEL & TOURISM

Hotels • Travel • Tours • Destinations

EVENTS & ENTERTAINMENT

Events • Cultural Programmes • Entertainment

FINANCE & BUSINESS

Financial Services • Business Services • Enterprises

LOCAL & REGIONAL BRANDS

SMEs • Start-ups • Regional Businesses

ADVERTISING CONTACT

9836093690 | 9007375795 | 9883555023

editor.manushermotamoth@gmail.com

editor.indiapost24@gmail.com

Web: www.manushermotamoth.com | www.imdiapost24.com

Rate Card • Newspaper Advertising • Digital Advertising — available on request.